

Anatomy of Successful Equity and Fixed Income ETF Block Trades

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IN A NUTSHELL

- We demonstrate how investors can effectively trade in ETFs with limited trading activity and low AUM, while minimizing market impact.
- The implied liquidity available in many ETFs is often significantly larger than what appears on the screen, allowing market makers to execute large block trades successfully.
- Clients should collaborate with the ETF issuer, who can coordinate with ETF market makers to access the necessary liquidity for successful transactions.

It's the Liquidity That Matters!

At Xtrackers, we believe that access to liquidity remains the key factor in successfully executing an ETF block trade, especially when aiming to minimize market impact. It is common to see ETF trades 3x, 4x, or even 20x their average daily volume, often within the bid/ask spread. These trades are not isolated events, but are usually carefully coordinated between the client, the ETF issuer, and the ETF market makers. Let's review two successful examples of Xtrackers ETF block trades.

Example 1: \$39 Million Equity Purchase of CRTC

A \$5 billion RIA decided to incorporate the [Xtrackers US National Critical Technology ETF \(CRTC\)](#) into one of its asset allocation models. CRTC invests in companies identified by the U.S. Department of Defense in 2022 as critical to America's future technological and economic security.

After several months of extensive due diligence, the RIA determined that CRTC was a strategic fit for their clients' portfolios. At the time, CRTC had approximately \$50 million in AUM and an average daily trading volume (ADV) of about 13,800 shares. The RIA decided to invest nearly \$40 million into CRTC, creating a 1.277 million share trade.

So, how did we successfully execute a trade that:

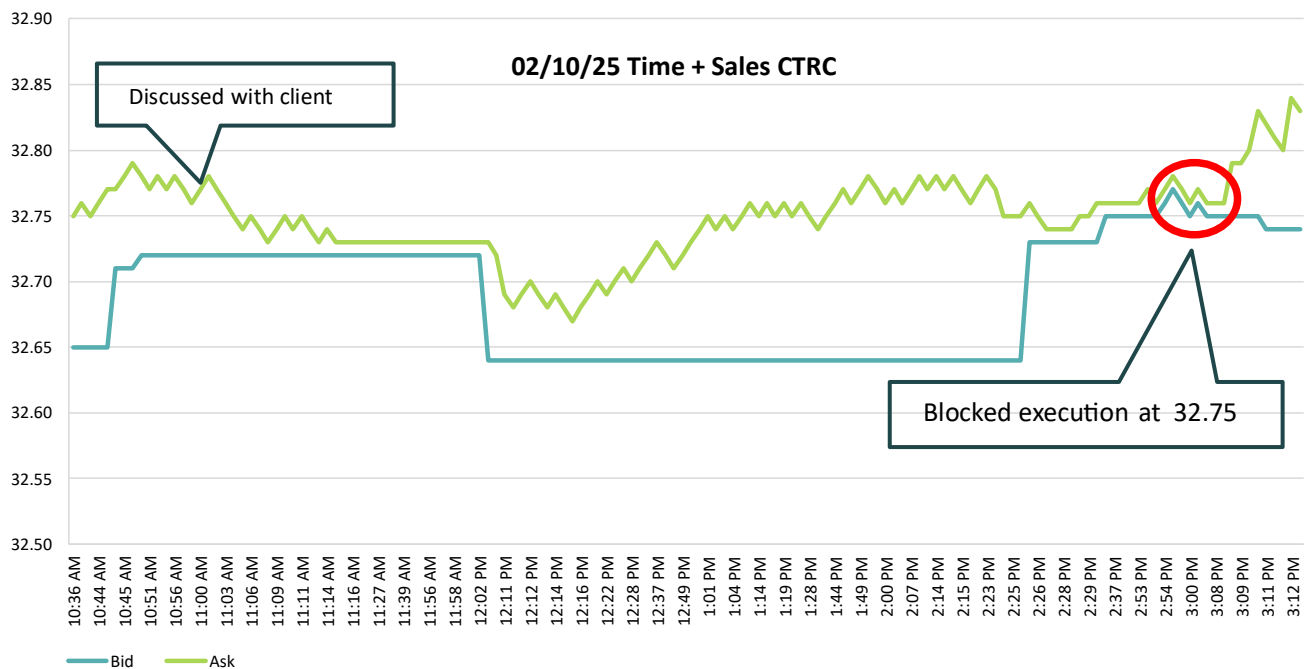
1. Nearly doubles the ETF's AUM
2. Trades *92 times* its average daily volume
3. Typically trades on a 5-10 cent bid/ask spread

.... all while minimizing market impact?

Let's walk through the process...

- 1. Due Diligence:** DWS held multiple meetings with the RIA and J.H. Whitney, the firm behind the creation of the CRTC strategy, to outline the ETF's methodology and core allocation within their opportunistic portfolio sleeve.
- 2. Capital Markets Consultation:** The DWS Capital Markets team partnered with the RIA to devise an execution strategy for this seemingly illiquid transaction while aiming to minimize market disruption and optimize trade execution.
- 3. Implied Liquidity:** One significant factor in the RIA's favor was the implied liquidity of CRTC, which measures the potential trading volume of an ETF based on the liquidity of its underlying assets. Because the stocks in CRTC are primarily large-cap equities with significant average daily volume, market makers are often willing to commit sufficient capital to facilitate these types of transactions and thus minimize market impact.
- 4. Coordinate with the Market Makers:** Each ETF has a Lead Market Maker (LMM), responsible for quoting bid and ask prices for ETF shares. Immediately before the order was going to market, the DWS Capital Markets team communicated with the LMM, requesting it to tighten CRTC's bid/ask spread. The LMM obliged, moving the spread from 10 cents to just a penny-wide (Figure 1).
- 5. Request For Quote (RFQ):** The RIA's trading desk solicited two-sided RFQs from multiple market makers to secure competitive pricing for the block trade.
- 6. Execution:** The transaction was executed on the bid side of the market, creating virtually zero market impact (Figure 2). Post trade analysis estimated that the RIA saved its clients at least \$75,000 through carefully executing this trade in conjunction with the DWS Capital Markets desk.

Figure 1: Bid/Ask Spread Compressing Before Execution



Source: Bloomberg: Feb. 10, 2025

Figure 2: Execution on the Bid Side with a Penny-Wide Market

Time& Sales	Ticker	Size(x100)	Price	Bid	Ask	Value
15:08:47	CRTC	3	32.76	32.76	32.77	\$ 9,828.00
15:08:47	CRTC	10	32.76	32.76	32.77	\$ 32,760.00
15:08:47	CRTC	1	32.765	32.765	32.77	\$ 3,276.50
15:08:47	CRTC	1	32.765	32.765	32.77	\$ 3,276.50
15:08:48	CRTC	11970	32.75	32.75	32.77	\$ 39,201,750.00
15:09:34	CRTC	15	32.75	32.75	32.76	\$ 49,125.00
15:13:56	CRTC	427.82	32.72	32.72	32.80	\$ 1,399,827.04
15:13:56	CRTC	55.5	32.72	32.72	32.80	\$ 181,596.00

Source: Bloomberg: Feb. 10, 2025

Example 2: \$14 Million Fixed Income Purchase of TRSY

Xtrackers launched its most recent ETF product, the [Xtrackers US 0-1 Year Treasury ETF \(TRSY\)](#) in late 2024. This ETF can potentially serve as a cash management alternative to traditional money market accounts while also offering a hedge against interest rate fluctuations.

Our client, a Midwest RIA managing \$1.1 billion in AUM, decided to initiate a risk-off position in one of its model portfolios by moving \$15 million into short-term Treasuries. The anticipated holding period for this position was expected to be approximately six months. At the time, TRSY had \$3.6 million in AUM. However, our client was confident in the underlying liquidity of short-term U.S. Treasury securities and comfortable being the primary holder of the ETF, given TRSY's competitive expense ratio of 0.06%.

Similar to the approach taken with CRTC, our Capital Markets team engaged in an in-depth discussion with the client to devise a successful execution strategy. The team consulted with the Lead Market Maker (LMM) for TRSY, who, despite concerns about market volatility, committed significant depth to the TRSY market while maintaining a tight bid/ask spread to support the trade.

Within a 90-second execution window, the RIA successfully traded over \$14 million in TRSY on the offer side of the spread, seamlessly increasing the ETF's AUM from \$3.6 million to \$18 million with no discernible market disruption.

Figure 3: \$14 Million Purchase of TRSY While Limiting Market Impact

Time	Ticker	Size(x100)	Price	Bid	Ask	Value
9:30:00	TRSY	1.01	30.1	30.06	30.1	\$ 3,040.10
11:58:52	TRSY	1843.85	30.09	30.06	30.09	\$ 5,548,144.65
12:00:13	TRSY	5	30.09	30.06	30.09	\$ 15,045.00
12:00:13	TRSY	5	30.09	30.06	30.09	\$ 15,045.00
12:00:13	TRSY	50	30.09	30.06	30.09	\$ 150,450.00
12:00:13	TRSY	5	30.09	30.06	30.1	\$ 15,045.00
12:00:13	TRSY	5	30.09	30.06	30.1	\$ 15,045.00
12:00:13	TRSY	2761.17	30.1	30.06	30.1	\$ 8,311,121.70
12:03:38	TRSY	1.31	30.0899	30.06	30.09	\$ 3,941.78
12:03:38	TRSY	1.31	30.09	30.06	30.09	\$ 3,941.79
12:35:44	TRSY	0.99	30.09	30.06	30.09	\$ 2,978.91

Source: Bloomberg: April 9, 2025

Lessons Learned

Our clients successfully executed two significant block trades in what on the surface appeared to be two “illiquid” ETFs, nearly doubling the AUM in one trade and increasing the AUM by nearly fivefold in the second. These transactions highlight several critical factors that investors should consider when attempting to execute an outsized ETF transaction:

1. **Hidden Liquidity:** The liquidity available in many ETFs is often much larger than what appears on the screen. In most cases, volume in ETFs is more of a function of popularity rather than liquidity. Many ETFs that have low trading volume can still be traded in large size while creating minimal market impact, given the abundant liquidity of its underlying holdings.
2. **Effective Communication:** The importance of effective communication between an ETF issuer and its clients cannot be overstated. ETF issuer capital markets desks can help facilitate large trades more efficiently and effectively for clients than their simply “pushing a button.” These small extra steps can often save clients thousands if not hundreds of thousands of dollars.

Benefit From Xtrackers’ Trading Experience and Capabilities

As these two examples demonstrate, don’t let an ETF’s low AUM or limited trading volume deter you from investing in a strategy that fits your investment objectives.

Our Xtrackers representatives and Capital Markets team have the experience and knowledge to enable you to successfully transact across our entire suite of Xtrackers ETFs. Contact us at Xtrackers.capitalmarkets@list.db.com and learn how Xtrackers can support your organization’s ETF investment agenda.

Glossary

Bid/Ask Spread: A stock price quote that indicates the highest price a buyer is currently willing to pay for a share (bid) and the lowest price a seller will accept for it (ask).

Market Maker: A firm or individual who actively quotes two-sided markets in a particular security, providing bids and asks, along with the market size of each.

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